



## Corporate Member (Package A)

For large corporate entities which want membership, association, training opportunities, and advertising opportunities with BII, the professional body for the licensed retail sector.

### Benefits:

- Table of 10 at the highly prestigious BII Annual Lunch - a key focal point within the licensed retail sector calendar
- Five Affiliate (ABII) or Full (MBII) memberships of BII. **PLUS** no membership joining fees for additional HQ staff and area managers who join BII
- 1/8 page advertisement in **five** issues of BIIBUSINESS - the BII magazine which is circulated to 17,000 members 10 times a year
- **PLUS** 25% discount on any additional advertising within BIIBUSINESS
- Use of the unique BII Corporate Member logo on company stationery and marketing literature, showing your support for BII
- Hyperlink from [www.bii.org](http://www.bii.org) to your own company website - potentially directing new visitors to your website
- Unique mounted Corporate Member certificate, showing your support of the licensed retail sector's only professional body
- Press Release issued to licensed retail sector press, as well as trade specific publications, announcing your support of this sector's only professional body
- Announcement of your company's status as a BII Corporate Member, in BIIBUSINESS

COST: £3,000 +VAT per annum