



Corporate Member (Supplier)

For suppliers to the industry which want membership, association, advertising and networking opportunities with BII, the professional body for the licensed retail sector.

Benefits:

- Two places at the highly prestigious BII Annual Lunch - a key focal point within the licensed retail sector calendar
- Two Affiliate (ABII) or Full (MBII) memberships of BII. **PLUS** 50% reduction in joining fees for additional employees and managers who join BII
- ¼ page advertisement in **three** issues of BIIBUSINESS - the BII magazine which is circulated to 17,000 members 10 times a year - **OR** full insert run, plus 25% reduction in additional advertising
- **PLUS** 25% discount on any additional advertising within BIIBUSINESS
- Promotional flyers included within new member and delegate packs, reaching around 600 individuals a month
- Three exhibitor-only stands at regional events plus one free delegate ticket to those events **OR** joint sponsorship of one regional event plus two free delegate tickets to that event
- Use of the unique BII Corporate Member logo on company stationery and marketing literature, showing your support for BII
- Hyperlink from www.bii.org to your own company website - potentially directing new visitors to your website
- Unique mounted Corporate Member certificate, showing your support of the licensed retail sector's only professional body
- Press Release issued to licensed retail sector press, as well as trade specific publications, announcing your support of this sector's only professional body
- Announcement of your company's status as a BII Corporate Member in BIIBUSINESS

COST: £3,000 +VAT per annum