



CODE OF PROFESSIONAL CONDUCT

BII expects that:

1. Its members will at all times conduct themselves and their business in a socially responsible and lawful manner.
2. The establishments for which its members are responsible will be operated according to the best practice and standards of the industry, and in particular, that the health and safety of customers and employees will be protected.
3. Its members will not act in such a manner as to bring themselves, their profession or BII into disrepute.
4. Its members will take a responsible interest in keeping up to date with new developments and enhance their own professional knowledge.
5. Its members will take an active interest in assisting the professional development and technical education of those persons in their business for whom they are responsible.
6. Its members undertake to pursue business and employment practices that do not knowingly tolerate any form of unlawful discrimination with regard to age, sex, race, disability or any other unlawful discrimination as defined by statute.
7. Its members must seek to maintain the highest standard of personal conduct and ethics, ensuring that they uphold the principles of fairness and equal opportunity, and undertake not to knowingly collude with any person, persons or organisations engaged in unlawful discriminatory practice or other unethical or unlawful behaviour.

Any breach of this Code of Professional Conduct will be dealt with by the Council, as it deems fit and proper, in accordance with Byelaw 16.