



Regional Chair's Role

The Regional Chair is a Regional Council member who is a member of the Region they represent, has been democratically elected, by Regional members at a Regional General Meeting and is a current statutory member of the BII. As the Regional Chair he/she will become a Director and Trustee of the BII upon being elected to the role. The Regional Chair will be the face of the regional members bringing key membership issues to National Council and disseminating the views and decisions of Council back to the Region.

The Regional Chair will be an equal member of BII National Council of 11 members made up of 10 Regional Chairs and the BII Chair. A National Council member is expected to attend a minimum of 2 National Council meetings per year.

Duration of Role

A Regional Chair will hold the role for 3 years after which the Regional Members may re-elect him/her for a period of one year for a further 3 years. If the Regional Chair wishes to stand for re-election they will need to submit their name along with other nominations for democratic vote at an AGM of the Region.

Key Objectives within National Council

Shared responsibility with fellow council members for:-

- The development and delivery of a strategic plan for the BII.
- Success of the organisation using all available resources to deliver higher standards for the industry.
- Bringing independent and objective judgement to bear on issues of strategy, service improvement, performance and resources.
- Ensuring that the BII provides efficient, effective and continually improving services to its members.
- Making use of financial and other resources so as to maximise benefits for members and meets all targets.
- Contributing to the development of strategic direction and business plan.
- Participating as required in the work of the BII through membership of committees
- Participating in the appointment of the Chief Executive and other Executive Directors.
- Helping to ensure the BII promotes equality of opportunity and prevents discrimination in the treatment of its staff
- Ensuring BIIAB behaves in accordance with the conditions of recognition and regulatory principles to which it is subject and that it has the expertise and resources to do so
- Be accountable for the quality and standards of the qualifications BIIAB award and the efficiency with which it operates
- Cooperate with the qualifications regulators

- Take remedial action if things go wrong and ensure the qualifications regulators are informed promptly

Key Objectives within the Region

- To lead motivate and support a regional team efficiently within budgetary constraints.
- To develop and deliver a strategic plan for the region linked to the BII strategy.
- Ensure local members views are captured, interpreted and presented clearly to council.
- Ensure council actions/agreements are disseminated through the regions/counties.
- Maintain control of expenditure and costs.
- Develop and maintain knowledge of the industry and its legislation.
- Ambassador – develop links, communicate effectively, be able to think strategically.
- Represent individual pub operators.
- Develop links with local trainers/colleges/schools/universities.
- Deal with big issues in region e.g. job losses, foot and mouth
- Plan, prepare and present meetings
- Drive attendance at meetings
- To commit to achievable targets to complement the BII's stated plans such as recruitment of members.
- To keep appropriate financial records for the region.
- To provide a calendar of events and meetings for the year, and inform Head Office of smaller county-based member meetings at least 6 weeks prior to the event, and any Annual General Meetings/large events at least 3 months prior to the event.

Other Skills

- Ability to help, develop and maintain close relationships with all stakeholders
- Represent the BII and Council at official events.
- Ability to communicate at all levels – press, industry and members.
- Represent the BII professionally at every opportunity.
- Develop and maintain a strong working relationship with all stakeholders – licensees, MP's, press, pub companies, brewers, other trade organisations, supplier organisations, police, town planners, BBN.
- Ability to undertake interviews on TV, Radio, Press if called upon to do so.
- Contributing to building and maintaining of good working relationships with the members

Personal Characteristics and Qualities

A Regional Chair should have the Characteristics and Qualities of Selflessness, Integrity, Objectivity, Accountability, Openness, Honesty and Leadership as laid out in the BII Code of Conduct and agree to be bound by that code.

Eligibility

A Regional Chair must be a statutory member of the BII.

As a Regional Chair sits on National Council and becomes a Director and Charity Trustee of BII he cannot stand for the position of Regional Chair in the following circumstances if:

- he has been declared bankrupt or has made a composition or arrangement with their creditors;
- he is of unsound mind;
- he is disqualified by any Court or the companies act from serving as a director or trustee;
- he has been convicted of an indictable offence or a summary offence with the Licensed Trade;