

Category

Licensee Trainer of the year

Sponsored By Stonegate



BII

NITAS
2017

Deadline for entries - Friday 15th September

In Association With



Contact details

First Name	Surname
Job Title	
Company Name	
Company Address	
Postcode	
Email	
Contact Telephone Number	
Website	

In non-financial terms briefly describe your business. Tell us about the type of outlet you run, how long you have been there, any changes you have made and anything else you feel is relevant.

How do you decide what training is necessary?

Briefly describe the types of training activity you have implemented.

How do you decide who should attend training programmes

Briefly describe the training methods you use.

Briefly state what you hope to achieve from your training

In general terms, how do you measure the effectiveness of your training?

What support, if any, do you receive from your employer/pub co (if applicable)? If not applicable, please insert N/A. Have you used any outside agencies?

What have been the actual results of your training and how to they measure up against the anticipated results?

How has your business benefited from the training?

If you could highlight one type of training activity that you carry out that is most effective, which would it be? Why do you feel this is an example of very effective training?

If requested to do so by the judges, briefly describe how you would verify this information?

**What is the one thing that you feel is really innovative about your training?
Something that will make you stand out from other entrants?**

Important!

Please return your completed entry to NITAs@bii.org no later than the deadline: 15th September 2017. We will confirm receipt of your entry and explain what happens next.

Please attach a suitable photograph of yourself or your premises. This may be used by the BII in publishing finalists for this year's event.

Save the date: The 2017 NITA's judging day will take place on Thursday 19th October 2017 venue TBC. If you are successfully shortlisted, you will be required to present to a panel of judges on this day.