



Corporate Patron

For those companies which want the highest level of association with BII, the professional body for the licensed retail sector, and have a desire to support and 'give back' to the industry.

Benefits:

- Table of 10 at the highly prestigious BII Annual Lunch - a key focal point within the licensed retail sector calendar
- Five Affiliate (ABII) or Full (MBII) memberships of BII
- Use of the unique BII Corporate Patron logo on company stationery and marketing literature, showing your support for BII
- Hyperlink from www.bii.org to your own company website - potentially directing new visitors to your website
- Unique mounted Corporate Patron certificate, the licensed retail sector's only professional body
- Press Release issued to licensed retail sector press, as well as trade specific publications, announcing your support of this sector's only professional body
- Announcement of your company's status as a BII Corporate Patron, in BIIBUSINESS

COST: £5667 + £750+VAT per annum
(for initial 3 year period)