

Regional Chair's Role

The Regional Chair is a Regional Council member who is a member of the Region they represent, has been democratically elected, by Regional members at a Regional General Meeting and is a current statutory member of the BII. The Regional Chair will be the face of the regional members bringing key membership issues to National Council and disseminating the views and decisions of Council back to the Region through the board of Regional Chairs (three of which will be elected to sit on the National Council and become a Director and Trustee).

Duration of Role

A Regional Chair will hold the role for 3 years after which the Regional Members may re-elect him/her for a period of one year for a further 3 years. If the Regional Chair wishes to stand for re-election they will need to submit their name along with other nominations for democratic vote at an AGM of the Region.

Key Objectives within the Region

- To lead motivate and support a regional team efficiently within budgetary constraints.
- To develop and deliver a strategic plan for the region linked to the BII strategy.
- Ensure local members views are captured, interpreted and presented clearly to council.
- Ensure council actions/agreements are disseminated through the regions/counties.
- Maintain control of expenditure and costs.
- Develop and maintain knowledge of the industry and its legislation.
- Ambassador – develop links, communicate effectively, be able to think strategically.
- Represent individual pub operators.
- Develop links with local trainers/colleges/schools/universities.
- Deal with big issues in region e.g. job losses, foot and mouth
- Plan, prepare and present meetings
- Drive attendance at meetings
- To commit to achievable targets to complement the BII's stated plans such as recruitment of members.
- To keep appropriate financial records for the region.
- To provide a calendar of events and meetings for the year, and inform Head Office of smaller county-based member meetings at least 6 weeks prior to the event, and any Annual General Meetings/large events at least 3 months prior to the event.

Other Skills

- Ability to help, develop and maintain close relationships with all stakeholders
- Represent the BII and Council at official events.
- Ability to communicate at all levels – press, industry and members.
- Represent the BII professionally at every opportunity.
- Develop and maintain a strong working relationship with all stakeholders – licensees, MP's, press, pub companies, brewers, other trade organisations, supplier organisations, police, town planners, BBN.
- Ability to undertake interviews on TV, Radio, Press if called upon to do so.
- Contributing to building and maintaining of good working relationships with the members

Personal Characteristics and Qualities

A Regional Chair should have the Characteristics and Qualities of Selflessness, Integrity, Objectivity, Accountability, Openness, Honesty and Leadership as laid out in the BII Code of Conduct and agree to be bound by that code.

Eligibility

A Regional Chair must be a statutory member of the BII.