

## Category:

Most Innovative Recruitment Strategy Award



## Criteria:

This award is open to any and all companies in the hospitality industry.

- This award recognises the company that has most successfully implemented a recruitment strategy that attracts new talent to the sector in a way that show imagination, resourcefulness, innovation or broader thinking.
- Strategies that promote the industry and encourage employees to view hospitality as a fantastic career option and not just a job will be what the judges are looking for here.
- Judges will also be looking for innovation across the whole process, from initial recruitment and successful onboarding of staff, through to retaining and reducing turnover rates.

## Important!

Please return your completed entry to [NITAs@bii.org](mailto:NITAs@bii.org) no later than the deadline: **13<sup>th</sup> September 2019**. We will confirm receipt of your entry and explain what happens next.

Please attach a suitable photograph of yourself or your premises. This may be used by the BII in publishing finalists for this year's event.

**Save the date:** If you are successfully shortlisted, you will be required to present to a panel of judges on **31<sup>st</sup> October** at Wyboston Lakes, Bedfordshire.

[nitas@bii.org](mailto:nitas@bii.org)

**Deadline for entries - Friday 13<sup>th</sup> September**