

Hospitality Support Programme Award

When our industry was closed overnight on March 20th 2020, almost immediately, so many colleagues in our industry switched their efforts from day-to-day running of their own businesses, to the care and support of the wider industry.

Often programmes of support were created in lightning quick speed and reached every corner of our sector, from charitable support for those less fortunate, to moral and business support for those who saw their world crumbling around them.



This new award recognises an individual, company or collaboration who have worked outside of their usual roles to provide support, inspiration and connection for our amazing industry and those who work within it.

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