

Franca Knowles Live Your Life Award

This industry recognition award is in memory of the late Franca Knowles, who herself was a multiple winner of NITA awards and was passionate about people and training.

The winner will be chosen by a panel led by Franca's husband Keith Knowles, CEO and founder of Beds & Bars. The award will identify and recognise an individual who leads by example and can demonstrate that people are at the core of what they do.



Franca took pleasure in seeing young employees grow and thrive, maintaining that investment in people reaps benefits for everyone in a company and the industry as a whole. This caring and nurturing philosophy and legacy lives on through the award.

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NITAs categories here**